 **Selling Food to Ontario**

**Workshop**

Create new opportunities for your farm or food processing business by learning how to expand into new markets such as grocery stores, restaurants, food hubs, schools, universities and other public institutions.

Learn how you as a farmer or small processor can access
new market channels. Topics include:

***Market channel opportunities (who’s buying, how and customer expectations)***

***Basics of food regulations***

***Pricing for profit***

***Getting your product in a retail store and keeping it there***

***Food packaging and labelling***



**March 9, 2016**

9:00 a.m. – 3:30 p.m.

OMAFRA Vineland Resource Centre

4890 Victoria Ave N,
Vineland Station

[www.ontario.ca/chbi](http://www.ontario.ca/chbi)

**No cost to participate. Space is limited.**

**REGISTER TODAY!**

**Contact the Agricultural Information Contact Centre:**

**1-877-424-1300**

**TTY, 1-855-696-2811**

**ag.info.omafra@ontario.ca**

